Violence Policy Center Youth Film Contest
OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS CONTEST. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. **SPONSOR:** The Violence Policy Center (“VPC”) will serve as the sponsor of the Violence Policy Center Youth Film Contest (the “Contest”).

2. **PURPOSE:** This Contest’s purpose is to solicit creative videos detailing the negative effects of firearms violence on youth and the positive actions youth are taking to reduce gun death and injury.

3. **ELIGIBILITY:** This Contest is open only to high-school students 14 years of age or older in the United States, full-time college students, or graduate-level film students. Any students under the age of 18 may also be required to submit proof of permission from their parent or legal guardian if chosen to receive a Prize (defined herein). Employees (and their immediate families or those living in the same household) of VPC and their respective affiliates, subsidiaries, divisions, parents and related companies, suppliers, printers and advertising, promotional and judging agencies are not eligible to enter or win. An “Entrant” is an eligible student who has entered this Contest and is in compliance with these Official Rules. Each Entrant’s eligibility and each Entry (defined herein) is subject to verification.

4. **CONTEST PERIOD:** Contest begins on October 15, 2019 and ends on April 15, 2020 (the “Contest Period”). Each Entrant must submit their video by the end of the Contest Period.

5. **HOW TO ENTER:** Each Entrant may submit their video submission (each an “Entry”) and enter this Contest by visiting https://act.mngp.com/Forms/7369242482447682304 (the “Website”), uploading and submitting their video Entry, fully completing the online entry form, and submitting a signed release from each person appearing in the video (which must also be signed by a parent or legal guardian if the Entrant or the person appearing in the video is under the age of 18). For an Entry to constitute a valid Entry, an Entrant must follow the provided instructions and supply any and all information required by VPC in its sole discretion. Entrants cannot submit an Entry on behalf of a third party.

6. **ELIGIBLE VIDEOS:** Any video Entry must be under five (5) minutes in length and must deliver a message that reflects the violence-prevention goals of VPC and the purpose set forth above. In addition, Entries must meet the following requirements:
   - Entries may not feature firearms or ammunition, replicas of firearms or ammunition, or any component that can be interpreted as a firearm or ammunition, may not feature any depiction of criminal or violent acts, and may not violate local, state, or federal laws or regulations regarding the sale, use, or possession of firearms, ammunition, or related products.
   - Entries must not depict any actions that place the participants at risk or in physical danger. In producing the Entry, Entrants must obey all applicable local, state, and federal laws and regulations.
   - Entries must not (a) contain any false, inaccurate or misleading material, (b) violate any law or regulation, (c) be libelous, inflammatory, threatening or harassing, (d) instigate others to commit illegal activities, (e) contain any obscene, offensive or illicit content, (f) contain any viruses, worms, or other computer programming intended to or that could interfere with the ability of others to enjoy the VPC’s website.
   - All entries must be received by the end of the Contest Period.

Any Entry that violates any of these Official Rules will not be eligible for the competition.
The Entry submitted must be an original work (i.e. a work that does not infringe another person’s rights), and Entrants must maintain significant personal control over the content and aesthetics of the video (producing, directing, writing, editing, etc.). By submitting an Entry, the Entrant certifies that the Entrant has the necessary authorization to use the images, audio, text, and any other content contained therein. An Entrant SHOULD NOT enter if they are in violation, or uncertain of their rights to, any copyrights, patents, trademarks, video, music or other intellectual property. A sample release form for your use is available from VPC here: http://vpc.org/wp-content/uploads/2018/10/Video-Release-Form-final.pdf. The release forms need to be sent to the VPC with the Entrant’s Entry. If an entity or person other than the Entrant owns the rights to all or part of the submitted video, the Entrant must obtain written consent/permission from the owner or an authorized representative of the owner. Entrants will be held fully liable under the law for any copyright or other intellectual property violations.

Entries must be submitted in the required video format(s) and must not include any persons other than the Entrant, unless the Entrant obtains releases in writing from the person(s) in the video to submit the video as part of the Entrant’s Entry in this Contest. By submitting an Entry, the Entrant certifies that the Entrant has the necessary authorization from the person(s) in the video to submit the video as part of the Entrant’s Entry in this Contest. A sample release form for your use is available from VPC here: http://vpc.org/wp-content/uploads/2018/10/Video-Release-Form-final.pdf. The release forms need to be sent to the VPC with the Entrant’s Entry. In addition, the video(s) also must not contain any visible brand names, logos, trademarks or other intellectual property owned by any company other than VPC.

Entries that are incomprehensible, inappropriate for any reason, corrupted, late, illegible, mechanically reproduced, contain false information, damaged, misdirected, garbled or incomplete, altered, contain disparaging or inappropriate information, or otherwise irregular in the sole discretion of VPC, that have been submitted or generated using robotic, programmed, script, or any other automated means, or illicit means, or do not conform with or satisfy any or all of the conditions set out in the Official Rules, as determined by VPC in its sole and absolute discretion, may be judged void and disqualified.

By entering this Contest, each Entrant grants VPC a non-exclusive license to use the video submitted (or any portion thereof), the Entrant’s comments, and the Entrant’s name in future advertisements, promotion materials, VPC-related websites, trainings, and educational activities without any additional compensation or award. Future use of the submitted video will credit the Entrant.

7. **PRIZES:** There will be three (3) prizes (each a “Prize” and collectively, the “Prizes”), awarded to three (3) Entrants. The Prizes are as follows:

<table>
<thead>
<tr>
<th>Prize</th>
<th>ARV</th>
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<tbody>
<tr>
<td>1st Place Prize</td>
<td>$1,000</td>
</tr>
<tr>
<td>2nd Place Prize</td>
<td>$750</td>
</tr>
<tr>
<td>3rd Place Prize</td>
<td>$500</td>
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</tbody>
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Approximate retail value (“ARV”) for all Prizes is $2,250. All Prizes will be awarded.

8. **SELECTION OF WINNERS AND JUDGING CRITERIA:** All Entries received during the Contest Period will be judged by a committee of judges (the “Committee”) selected solely by VPC, in its discretion, based on each Entry’s (a) content detailing the negative effects of firearms violence on youth and the positive actions youth are taking to reduce gun death and injury (40%), (b) innovativeness (20%), (c) originality (20%), and (d) overall production quality and aesthetics (20%).
There will be three (3) Entrants selected as the winners of the Prizes (the “Winners”) by the Committee, in its sole discretion, on or before May 15, 2020 from among all Entries received during the Contest Period. Any decision of the Committee is final with respect to selecting the Winners.

VPC will use reasonable efforts to contact the Winners within one (1) week after the determination of the Committee that the Winners are entitled to Prizes under these Official Rules.

9. **PRIZE CONDITIONS:** No substitution for any Prize will be permitted. If necessary due to unavailability of the Prize, a prize of equal or greater value will be awarded at the discretion of VPC. Prize is not transferable or assignable. Entrants and Winners will be required to execute and return an Affidavit of Eligibility and Publicity/Liability Release, and an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification) within fifteen (15) days of issuance by VPC. These documents must also be signed by a parent or legal guardian if the Entrant is under the age of 18. Failure to return all required documents in this time period may result in the Winner being disqualified and an alternate Winner selected. If a prize notification is returned to VPC as undeliverable or if an Entrant is found to be ineligible or a Winner declines to accept a Prize for any reason, an alternate Winner will be selected. By entering this Contest and/or accepting the Prize, Winner and Entrant hereby consent (except where prohibited by law) to the reasonable use by VPC of the Winners’ and Entrants’ Entry (or any portion thereof), contents of the entry form, and the name of the Winners and Entrants without any further compensation for any future promotional activity related to this Contest.

10. **ADDITIONAL TERMS AND CONDITIONS:** The following are conditions to winning a Prize and additional terms and conditions binding on Entrants:

   a. All federal, state, local tax liabilities and any applicable fees associated with accepting a Prize or participation in this Contest are the sole responsibility of the Winners.

   b. If a Winner declines a Prize, or if an Entrant has not complied with these Official Rules, such person shall be disqualified and another person will be chosen for the Prize.

   c. No transfer, substitution, division or splitting of Prizes allowed except in the sole discretion of VPC.

   d. Acceptance of a Prize constitutes permission by an Entrant to VPC and their agencies to use Entrant’s or names and/or likenesses for the purposes stated in these Official Rules without further compensation.

   e. Decisions of VPC are final with respect to all matters related to the conduct of the Contest. An Entrant may be disqualified from participating in this Contest and/or winning a Prize for cheating or other bad faith acts in the sole discretion of VPC.

   f. By participating in this Contest, Entrants and Winners agree to be bound by the Official Rules.

11. **CONDUCT OF PARTICIPATION:** By entering the Contest, Entrant affirms that he or she has read and agrees to abide by the Official Rules and the decisions of VPC. VPC reserves the right to disqualify any Entrant acting in violation of the Official Rules or found tampering with the entry process or with the operation of the Contest or the Website. As a condition of entering this Contest, each Entrant agrees that: (a) under no circumstances will the Entrant be entitled or permitted to obtain awards for, and the Entrant expressly waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than actual, out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased, and in no event shall attorney’s fees be recoverable by either party; and (b) any and all disputes, claims and causes of action arising out of or connected with the Contest or any Prize awarded shall be resolved individually, without resort to any form of class action. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE RELATED TO VPC OR THE CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, VPC RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.
12. **LIMITATIONS OF LIABILITY:** Released Parties (as defined herein) are not responsible for any incorrect or inaccurate Entry or Entries, errors in calculations, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing or other errors; and any entries or mail which are late, lost, delayed, incomplete, misdirected, stolen, mutilated, illegible, postage due or any combination thereof. VPC reserves the right to modify, suspend or terminate the Contest in the event that it becomes necessary due to circumstances beyond VPC’s control. In the event the Contest is terminated early, Winners will be selected from all eligible Entries received at the time of termination.

13. **RELEASE OF LIABILITY:** By participating, Winners and Entrants (and the parent or legal guardian thereof if a Winner or Entrant is under the age of 18 or is deemed a minor in his/her state of residence) agree to release, discharge, indemnify and hold harmless VPC, and each of its respective affiliated entities, affiliates, subsidiaries, parent corporations and companies, and all of its respective officers, directors, shareholders and principals, employees, representatives, and agents (collectively, “Released Parties”), from and against any claims made by any Winners and Entrants or any other third parties related in any way to the operation of this Contest, as well as any other claims, damages or liability due to any injuries, damages or losses (whether alleged, threatened, or actual) to any person or property of any kind resulting in whole or in part, directly or indirectly, from participation in this Contest or any related activity. Winners and Entrants (and the parent or legal guardian thereof if a Winner or Entrant is under the age of 18 or is deemed a minor in his/her state of residence) assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest or acceptance, use or redemption of any Prize.

14. **MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. VPC's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants and Winners agree to waive any rights to claim ambiguity of the Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest-related materials and/or privacy policy or terms of use on the website, these Official Rules shall prevail, govern and control and the discrepancy will be resolved in VPC’s sole and absolute discretion.

15. **PRIVACY/PUBLICITY/USE OF PERSONAL INFORMATION:**

By participating in the Contest, eligible Entrant and/or Winner hereby consent to VPC’s or authorized agents’ collection, use, and disclosure of Entrant’s and/or Winner’s personal information for the purposes of administering the Contest, and prize fulfillment. Entrant and/or Winner acknowledge that he/she has read, understood and accepted the privacy terms contained in this Section 15.

The winning Entries and Entrants will be featured and recognized on VPC’s website and social media. The Violence Policy Center reserves the right to use all submitted video footage or portions thereof, as well as resultant still images, in their public education materials in support of gun violence prevention. All future use will be credited to the Entrant.

By accepting a Prize, each Entrant agrees to VPC's use of his/her name, statements, and for the purposes set forth in these Official Rules by VPC and its respective successors, assigns and licensees may conduct, in any media or format, whether now known or hereafter developed, including but not limited to the Internet, at any time or times in perpetuity, without further compensation or notice, and hereby releases Released Parties from any liability with respect thereto. Winners may be required to sign a further release regarding the grant of these publicity rights.

The Violence Policy Center reserves the right to amend the above rules at any time.